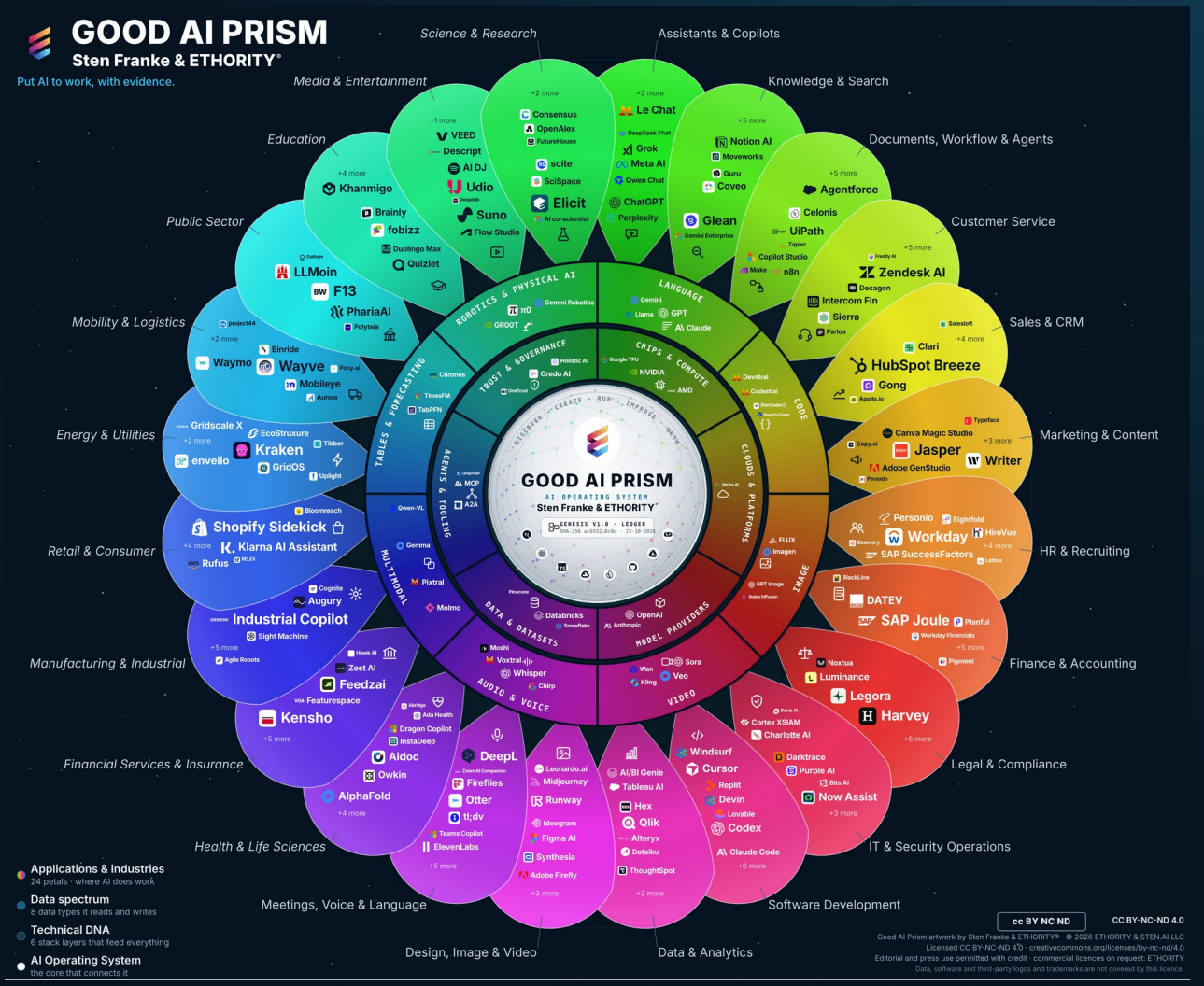
ETHORITY
AI BUSINESS OPERATING SYSTEM

COMPANY OVERVIEW

ETHORITY. Put AI to work.

Help organisations choose and put AI to work with clear evidence, accountable decisions and measurable business value.

ETHORITY & STEN.AI LLC · San Francisco · Hamburg
ethority.ai



THE AI1ST ORGANISATION

AI-assisted work, accountable people

People frame the question, review evidence and agree the next step. AI supports defined work; the Workspace demonstrates the intended connections.

Humans and AI agents, one team

Named people stay accountable; AI agents carry out defined work within the authority they are given.

Missions instead of handoffs

Work is organised around outcomes, each with an owner, a target and evidence.

Connected work

The intended AI Business Operating System connects research, decisions and evidence. The Workspace demonstrates this direction.

Authority before automation

Capability does not grant authority; people decide anything irreversible, public or customer-specific.

Measured by accepted outcomes

The key figure is cost per accepted outcome, not activity, hours or tokens.

Research workflow

The Wave 1 study reports 998 research-inventory entries and 775 sourced values. These research counts are distinct from the live review catalogue and admission status.

WHAT WE DO

One operating cycle, from opportunity to growth

ETHORITY connects market intelligence, research and practical delivery.

1

Discover

Find and qualify the opportunity: market options, evidence, constraints.

2

Create

Design and build with the organisation's data, systems and people.

3

Run

Operate responsibly, with owners, controls and support.

4

Improve

Measure against the objective and adjust.

5

Grow

Develop new capability and value from what was learned.

WHAT ETHORITY BUILDS

Connected work, from market orientation to the next decision

Discover → Create → Run → Improve → Grow: research, software, engineering, implementation and operations.

Discover

Good AI Prism · Buyer Intelligence

Sourced market map; dated comparisons and shortlists.

AVAILABLE

Create

Decision Record · Opportunity Case

Options, owner, economics and stop criteria; signed result.

AVAILABLE

Run

AI Estate · governed agents

Demonstrates system ownership, permissions and fallback.

DEMONSTRATION

Improve

Workspace · evidence record

Planned versus observed results; corrections kept.

PREVIEW

Grow

Trust Infrastructure

Trust Profiles, Passport, Handshake (simulation).

ROADMAP

October 2026: services by agreement; Workspace demonstration; trust-network roadmap. The illustrated evidence record describes an intended event history.

START

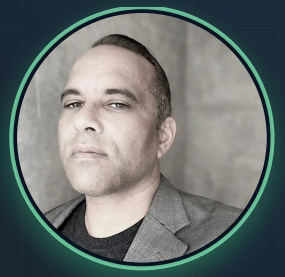
What decision is on your desk?

A readiness check, an AI Act sprint or an investment case: fixed scope, signed result.

Request a 30-minute call



Sten Franke
Founder, Principal Architect & Lead Creator
Creator and architect of ETHORITY's AI systems, connecting business strategy, market intelligence and engineering.



Severin L. Wilson
Chief Business & Transformation Officer
Connecting enterprise relationships, organisational transformation and responsible AI adoption.

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Put AI to work, with evidence.

Artwork, sources and reuse

Edition v2.8 · 23 October 2026. Updated v3.11 artwork; evidence cut-offs and substantive content are retained. The artwork shows the 17 October reference selection, not the extent of the study research inventory or live website catalogue.

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