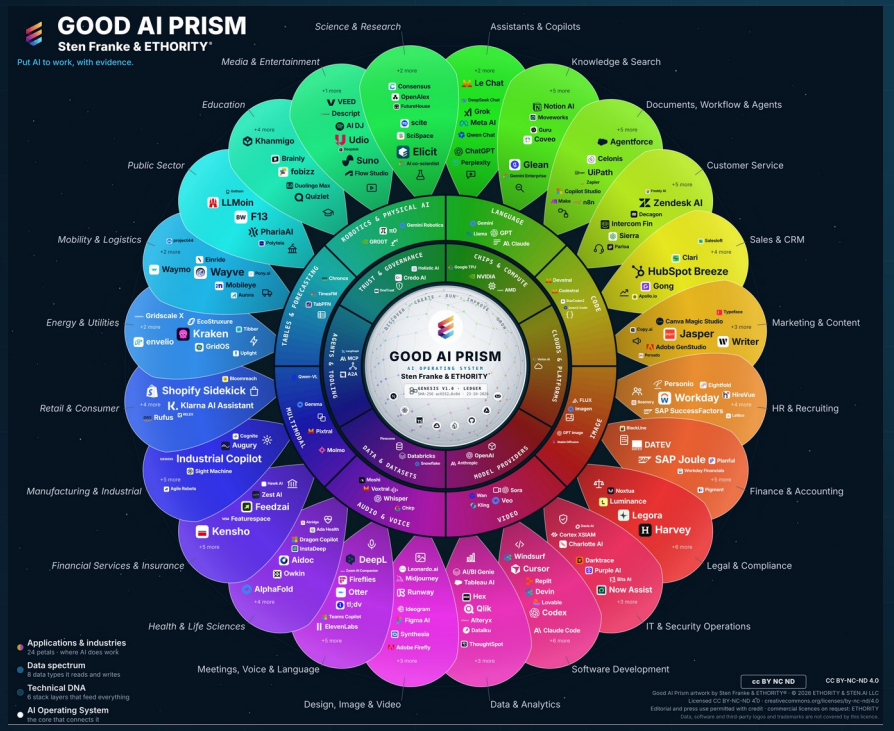
ETHORITY
AI BUSINESS OPERATING SYSTEM

COMPANY OVERVIEW

ETHORITY. Put AI to work.

Help organisations choose and put AI to work with clear evidence, accountable decisions and measurable business value.



Research
Good AI Prism

Software
Buyer Intelligence · AI Estate

Engineering
Workflows, agents, data

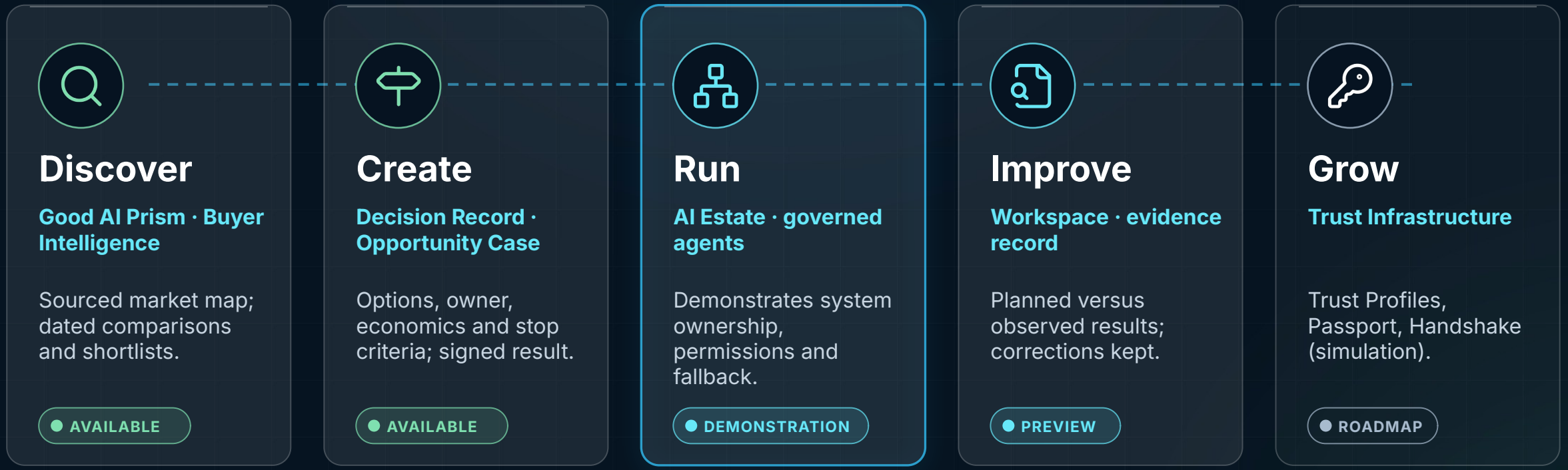
Implementation
Enterprise Services · Transformation

Operations
Governed AI that runs

WHAT ETHORITY BUILDS

Connected work, from market orientation to the next decision

Discover → Create → Run → Improve → Grow: research, software, engineering, implementation and operations.



October 2026: services by agreement; Workspace demonstration; trust-network roadmap. The illustrated evidence record describes an intended event history.

SAMPLE CASE · ILLUSTRATIVE

One customer-service decision, shortlist to outcome



GOOD AI PRISM	OPPORTUNITY CASE	CONTROLLED PILOT	AI ESTATE	WORKSPACE
Shortlist with dated facts on hosting, training use and price.	Baseline cost per resolution, options and stop criteria.	Agent with defined permissions and a fallback to people.	System registered with owner, data and vendor terms.	Planned versus observed cost per accepted outcome.
Shortlist with sources	**Signed Decision Record**	**Pilot log, acceptance**	**Estate entry**	**Reviewed decision**

The decision, its evidence and its owner stay connected after the engagement ends.

WHY TRUST THE WORK

Scoped evidence, accountable people

Research	Wave 1 study: 998 research-inventory entries and 775 sourced values. These are separate from the live catalogue and its admission status.
AI1st practice	Agents work within defined mandates; a named person makes each decision.
People	Sten Franke leads vision and architecture; Severin L. Wilson connects clients, people and organisational change.
Heritage	Market intelligence since 2005; historical references include Bosch, BMW, Siemens and Deutsche Bank.

Historical references describe the group’s earlier work, in projects or through former group companies.

START

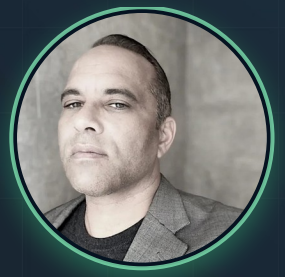
What decision is on your desk?

A readiness check, an AI Act sprint or an investment case:
fixed scope, signed result.

Request a 30-minute call



Sten Franke
Founder, Principal Architect & Lead Creator
Creator and architect of ETHORITY's AI systems, connecting business strategy, market intelligence and engineering.



Severin L. Wilson
Chief Business & Transformation Officer
Connecting enterprise relationships, organisational transformation and responsible AI adoption.

sten@ethority.ai · ethority.ai

Put AI to work, with evidence.

Artwork, sources and reuse

Edition v2.8 · 23 October 2026. Updated v3.11 artwork; evidence cut-offs and substantive content are retained. The artwork shows the 17 October reference selection, not the extent of the study research inventory or live website catalogue.

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