07 DATA & LICENSING

Sponsored Content & Events

Develop a clearly disclosed content or event format with an agreed audience and scope.

Fee configured to agreed scope

net · EUR · plus VAT where applicable

Scope and delivery by agreement

WHO IT IS FOR

Research teams, enterprise strategy, publishers, media and data-product owners.

THE QUESTION

A sponsor can support a clearly identified format without purchasing an independent editorial verdict. This offer scopes disclosed content and events separately from curation and evidence review.

WHAT YOU CAN WORK WITH

01

A defined content or event brief and sponsor disclosure.

02

Agreed editorial boundaries and participation rights.

03

Format, schedule and deliverables confirmed in the agreement.

FROM STARTING POINT TO NEXT DECISION

1 Define

Agree the question, edition, dataset or intended publication.

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2 Research

Document sources, method, freshness and redistribution rights.

→

3 License

Confirm the licence and delivery format before any distribution.

SCOPE AND NEXT STEP

Agree scope, users, permitted use and start date in the order.

Read the full dossier with scope, steps and terms