07 DATA & LICENSING

Commissioned Research

Investigate a specific business question through an agreed method, source scope and report.

Fee configured to agreed scope

net · EUR · plus VAT where applicable

Scope and delivery by agreement

WHO IT IS FOR

Research teams, enterprise strategy, publishers, media and data-product owners.

THE QUESTION

Some decisions require research that an existing edition does not cover. Commissioned work agrees the question, method, outputs and independence conditions before the research begins.

WHAT YOU CAN WORK WITH

01

Research brief and explicit method.

02

Agreed source collection, analysis and limitations.

03

Report, review process and publication/ownership rights.

FROM STARTING POINT TO NEXT DECISION

1 Define

Agree the question, edition, dataset or intended publication.

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2 Research

Document sources, method, freshness and redistribution rights.

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3 License

Confirm the licence and delivery format before any distribution.

SCOPE AND NEXT STEP

Agree scope, users, permitted use and start date in the order.

Read the full dossier with scope, steps and terms