07 DATA & LICENSING

Sector Intelligence Reports

Bring market context, sources and analytical findings to one defined sector question.

Fee configured to agreed scope

Scope and delivery by agreement

net · EUR · plus VAT where applicable

WHO IT IS FOR

Research teams, enterprise strategy, publishers, media and data-product owners.

THE QUESTION

Sector decisions need context that a general tool catalogue cannot supply. A report sets the question, source boundary and analytical method before drawing conclusions.

WHAT YOU CAN WORK WITH

01

Sector scope and decision-relevant research questions.

02

Dated source selection, analysis and limitations.

03

Report format, audience and licence terms.

FROM STARTING POINT TO NEXT DECISION

1 Define

Agree the question, edition, dataset or intended publication.

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2 Research

Document sources, method, freshness and redistribution rights.

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3 License

Confirm the licence and delivery format before any distribution.

SCOPE AND NEXT STEP

Agree scope, users, permitted use and start date in the order.

Read the full dossier with scope, steps and terms