03 BUYER INTELLIGENCE

Prism Enterprise Intelligence

Configure research coverage, use rights and service requirements for enterprise decision cycles.

From €9,900 / year

net · EUR · plus VAT where applicable

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WHO IT IS FOR

Technology buyers, strategy teams, procurement and analysts.

THE QUESTION

Enterprise research crosses teams and decision cycles. This offer configures the intelligence relationship around organizational use, rights and accountable service requirements.

WHAT YOU CAN WORK WITH

01

Enterprise research requirements and an agreed coverage boundary.

02

Named user and distribution rights.

03

A defined refresh, support and change-review schedule.

FROM STARTING POINT TO NEXT DECISION

1 Frame

Frame the decision and the alternatives you need to compare.

→

2 Compare

Inspect dated sources and separate unknowns from observations.

→

3 Agree

Agree users, exports, permitted use and the refresh schedule.

SCOPE AND NEXT STEP

Agree scope, users, permitted use and start date in the order.

Read the full dossier with scope, steps and terms