03 BUYER INTELLIGENCE

Prism Business

Give technology, finance and business owners a shared basis for comparing AI options.

€2,990 / year

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WHO IT IS FOR

Technology buyers, strategy teams, procurement and analysts.

THE QUESTION

A procurement decision often involves technology, finance and the business owner. Business scopes recurring intelligence for that shared discussion, with clear rules for users, internal sharing and exports.

WHAT YOU CAN WORK WITH

01

A business research scope tied to the team’s buying questions.

02

Source-aware comparison with dated records and explicit unknowns.

03

Agreed seats, internal sharing and export permissions.

FROM STARTING POINT TO NEXT DECISION

1 Frame

Frame the decision and the alternatives you need to compare.

→

2 Compare

Inspect dated sources and separate unknowns from observations.

→

3 Agree

Agree users, exports, permitted use and the refresh schedule.

SCOPE AND NEXT STEP

Agree scope, users, permitted use and start date in the order.

Read the full dossier with scope, steps and terms