03 BUYER INTELLIGENCE

Explorer

Turn a business question into an informed first view of the AI market.

Free

net · EUR · plus VAT where applicable

Research subscription · request directly

WHO IT IS FOR

Technology buyers, strategy teams, procurement and analysts.

THE QUESTION

Early research needs a way to discover relevant AI without buying an enterprise research contract first. Explorer connects the free Prism, public Navigator and factual Registry views.

WHAT YOU CAN WORK WITH

01

Public market orientation and source inspection.

02

A path from a business question to candidate dossiers.

03

Local comparison using the existing public tool.

FROM STARTING POINT TO NEXT DECISION

1 Frame

Frame the decision and the alternatives you need to compare.

→

2 Compare

Inspect dated sources and separate unknowns from observations.

→

3 Agree

Agree users, exports, permitted use and the refresh schedule.

SCOPE AND NEXT STEP

Start with public research and compare relevant offerings in the Navigator.

Read the full dossier with scope, steps and terms